REGULATIONS ON THE PROCEDURE FOR HOLDING THE INTERNATIONAL COMPETITION FOR RUSSIAN-LANGUAGE MEDIA AND BLOGGERS "WITH PEN AND HEART 2026”

I. Goals and Objectives of the Media Contest

1.1. Fostering a sustainable, positive, and humane attitude in society towards our animal companions.
1.2. Maintaining a high level of professionalism within the journalistic community and strengthening the prestige of the profession.
1.3. Promoting traditional moral and spiritual values in the Russian Federation and abroad.

II. Organization

2.1 All organizational matters fall under the jurisdiction of the Organizing Committee of the “My Affectionate and Helpful Animal” Award.
2.2 The evaluation of entries and the determination of rankings are carried out by the Award Jury.

III. Procedure and Rules of the Competition

3.1. Russian-language mass media and bloggers who are not included in the register of foreign agents, and whose publications focus on the issues of the relationship between society and the surrounding world, are permitted to participate in the "With Pen and Heart" competition.
3.2. Articles, television and radio materials, as well as blogs and posts published between January 1 and December 31, 2026, are accepted for the competition.
3.3. The final day for the submission of works is January 15, 2027.

IV. Guidelines for Material Submission

4.1. Official electronic applications must be sent to the email address: perom-i-cerdcem@mail.ru.
4.2. The application, which can be submitted in any free format, must include the following details:

- author’s full name;
- name of the media outlet or platform where the publication appeared, region of distribution, and date of publication;
- contact phone number and postal address.

4.3. Participants under the age of 20 must also state their age and the educational institution they attend, in addition to the information listed in clause 4.2.
4.4. Print media submit their entries by attaching PDF file(s) or providing a link to the published (aired or released via news wire) material in the online version of the publication. Electronic media must provide a link to the broadcast/story.
4.5. The application is assigned a sequential number, which is communicated to the candidate in a reply email.

4.6. Based on the results of the jury's voting, the nominees noted by the arbiters are notified that they have become diploma holders or contenders for victory in the Competition.

V. Awards

5.1. No financial remuneration is provided for laureates and diploma recipients of the Competition.
5.2. Winners of the first places are awarded honorary laureate diplomas as well as special prizes. Nominees who have taken second and third places are awarded honorary diplomas indicating their rank in the Competition. Diploma recipients are awarded honorary diplomas.
5.3 Additional prizes, awards, and nominations may be established by sponsors and partners, subject to agreement with the Organizing Committee.
5.4. Contest prize-winners are invited to the award ceremony in Zelenogradsk, which will take place in the spring of 2027.
5.5. Travel costs, as well as accommodation expenses in Zelenogradsk for winners and prize-winners, are covered by the hosting party